



Australian Cycling Conference Adelaide 18 & 19 January 2010

Signing Cycle Networks – Showing the Way to More Cycle Trips

Warren Salomon¹

¹ Managing Director

Sustainable Transport Consultants Pty Ltd

PO Box 1601

BONDI JUNCTION NSW 1355

wsalomon@sustainabletransport.com.au

Abstract

Cycle network signage, particularly directional and wayfinding signage, is a crucial aid to navigation and the safe operation of a bicycle transport system. Providing high quality direction signage for cycle routes benefits the community because it:

- Expands use of the cycle network by providing cohesion and legitimacy;
- Increases the visibility of routes designed to make cycling more accessible; and,
- Guides residents and those from further afield to key destinations within the network.

In 2008 the Queensland Government engaged Sustainable Transport Consultants Pty Ltd to develop a bicycle network signage and mapping approach which would provide current and new cyclists with high quality wayfinding information about urban cycle networks in a modern, easily understood approach.

The project consisted of five elements:

- review of local and international standards, guidelines and best-practice examples for bicycle signage and mapping;
- drafting of suitable technical guidelines for application throughout the State of Queensland in conjunction with Transport and Main Roads technical committees and policy advisors;
- production of a 40 page illustrated guide to signing cycle networks designed to assist government agencies, local councils and other signage providers to effectively and efficiently implement signage systems to better serve the community;
- production of a technical advice note on high quality mapping and access guides for cyclists; and,
- production of training course materials to enable Queensland Transport and Main Roads officers to inform and educate cycle network providers and facilities designers on the new standards to achieve consistency and quality in signage and mapping provision throughout the State.

The project at all stages was informed by a consultation program involving key cycling stakeholders and departmental technical experts.

In his presentation, Sustainable Transport Consultants' Managing Director, Warren Salomon, will give details of the guidelines, publications and training programs that resulted from the project.